

# Commercial News<sup>®</sup>

Official Export Promotion Magazine of the U.S. Commerce Department

[www.export.gov/cnusa](http://www.export.gov/cnusa)

# USA

**Sell Your Products & Services Worldwide for as Little as \$395**

## Advertise in the Global Appalachia Special Section



Commercial News USA, the official export promotion magazine of the U.S. Department of Commerce, is planning a special Global Appalachia section as part of the July/August 2008 issue of the magazine.

All advertisers in the Global Appalachia special section can take advantage of a special \$500 discount on ads, and advertise for as little as \$395 (a \$1095 value). All advertisers also will receive a free upgrade to color.

Full and half page advertisers have the option of a discounted rate on a single page or a 2-for-1 offer that includes a free full or half page for an advertorial write-up. Rates are net.

The guide is being produced in partnership with the U.S. Commercial Service, part of the U.S. Commerce Department, and will provide an opportunity for exporters to promote their products, services and investment opportunities to 400,000 readers in 176 countries.

The Global Appalachia special section will spotlight products and services from companies located in a 200,000-square-mile region that follows the spine of the Appalachian Mountains from southern New York to northern Mississippi.

The special section will provide qualifying companies with a unique international vehicle for reaching international buyers. It also will offer states an opportunity to promote foreign direct investment and tourism.

If your company is interested in reaching international buyers and investors from around the world, you'll want to be a part of the Global Appalachia special section in Commercial News USA.

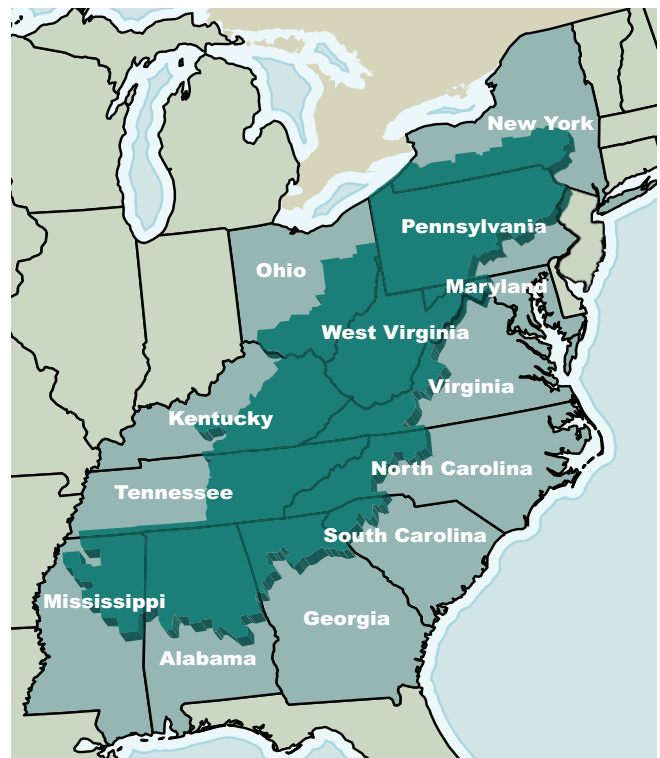
### **Reserve Your Space Today.**

**The Deadline for Space Reservations is May 9, 2008**

**Call:** 1-800-581-8533

**E-mail:** [advertise@thinkglobal.us](mailto:advertise@thinkglobal.us)

**Visit us on the Web at** [www.thinkglobal.us/appalachia](http://www.thinkglobal.us/appalachia)



The Appalachian region includes all of West Virginia and parts of 12 other states: Alabama, Georgia, Kentucky, Maryland, Mississippi, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, and Virginia.

### **Value-added benefits for advertisers in the Global Appalachia section include:**

- Worldwide distribution through the U.S. Dept. of Commerce's Commercial Service offices in 176 countries worldwide.
- Direct mail to 65,000 subscribers around the world.
- Free online listings on the Commercial News USA Web site and in the Commercial News USA U.S. Exporter's Directory online.
- 2-for-1 option for full and half page advertisers that includes writing and design of a news-style "advertorial" for free.
- \$500 discount and free color for all advertisers.